

ABOUT THE COLLEGE

Thiagarajar College of Engineering (TCE), Madurai, an autonomous institution affiliated to Anna University, is one among the several educational and philanthropic institutions founded by the philanthropist and industrialist Late. Shri. Karumuttu Thiagarajan Chettiar

- TCE was established in the year 1957
- TCE is funded by Central and State governments and the Management
- AICTE approved UG/PG Programme
- TCE was granted autonomy in 1987
- TCE has been accredited by NAAC with A+ grade
- TCE has secured 64th rank in NIRF 2020
- TCE offers nine UG programmes, and ten PG programmes.

ABOUT THE DEPARTMENT

The Department of Applied Mathematics and Computational Science (AMCS) offers **5 Year Integrated M.Sc., (Data Science) Degree Programme** since 2019. It is a recognized research centre of Anna University. The Department is supported by well experienced and qualified faculty members with PhD Degree. It has R&D projects supported by UGC and IBM. The Department has an IBM Center of Excellence Laboratory to conduct training programmes on Data Science and its related technologies.

RESOURCE PERSONS

Resource Persons from IBM will be handling Lecture, Practical and case study sessions.

OBJECTIVE

The objective of the **Business Analytics & Intelligence** faculty development programme is to learn about techniques and processes that can be used to analyse data to improve business performance through fact-based decision-making. Business Analytics and Business Intelligence create capabilities for companies to compete in the market effectively. This FDP helps to develop the ability to support their decisions through analytic reasoning using variety of statistical and mathematical techniques. It will be useful for the faculty who are involved in Research and Development in Big Data and Data Science area. This will give a research orientation to the participants. This FDP will enable the faculty to do effective research work in the area of Machine Learning, Big Data Analytics.

IMPORTANT DATES

Last date of receiving applications: **-20 Aug 2021**
MODE OF CONDUCT: Online via Google Meet
E-Certificates will be provided

FOR REGISTRATION

<https://forms.gle/eGDxSipUgy2kpZtx9>

For Further Details Contact:

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**IBM sponsored
One Day Faculty Development
Programme on**

“Business Analytics & Intelligence”

24 August 2021

Organized by

**Department of Applied Mathematics and
Computational Science**

**Thiagarajar College of Engineering
Madurai- 625 015, Tamil Nadu**



CONVENOR

Dr.S.Parthasarathy

COORDINATOR

Dr. T. Chandrakumar