



THIAGARAJAR COLLEGE OF ENGINEERING

MADURAI- 625 015

PLANNING AND DEVELOPMENT DIVISION (INTERNATIONAL RELATIONS)

ABOUT MALAYSIA

To know Malaysia is to love Malaysia - a bubbling, bustling melting-pot of races and religions where Malays, Indians, Chinese and many other ethnic groups live together in peace and harmony. Our multiculturalism has made Malaysia a gastronomic paradise and home to hundreds of colourful festivals. It's no wonder that we love celebrating and socialising. As a people, Malaysians are very relaxed, warm and friendly.

Geographically, Malaysia is almost as diverse as its culture. 11 states and 2 federal territories (Kuala Lumpur and Putrajaya) form Peninsular Malaysia which is separated by the South China Sea from East Malaysia which includes the 2 states (Sabah and Sarawak on the island of Borneo) and a third federal territory, the island of Labuan.

One of Malaysia's key attractions is its extreme contrasts which further add to this theme of 'diversity'.



Towering skyscrapers look down upon wooden houses built on stilts while Ave-star hotels sit just metres away from ancient reefs.

Rugged mountains reach dramatically for the sky while their rainforest-clad slopes sweep down to floodplains teeming with forest life.

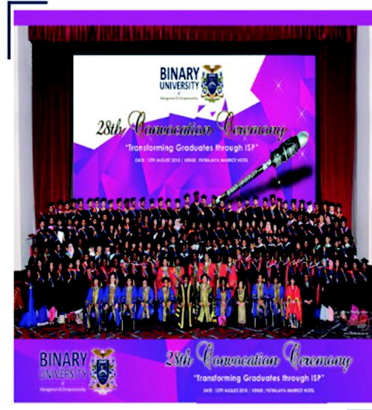
Cool highland hideaways roll down to warm, sandy beaches and rich, humid mangroves. In short, Malaysia has a lot to offer visitors at an affordable cost.

ABOUT BINARY UNIVERSITY

Established in 1984, Binary University is rated as a 5 STAR [Excellent] University by the Ministry of Higher Education, Malaysia. The University is a specialist university for Management, IT and Entrepreneurship. It is the ONLY University that produces a unique breed of graduates called Industry Specialist Professional (ISP) graduates who are equipped with industry - specific skills. This is why Binary University enjoys one of the highest graduate employability among all universities in Malaysia. I.e: rate of 96% [Source: Tracer Study, MOE]. In addition to this, all of its graduates are provided with extensive entrepreneurial skills to enable them to climb the corporate ladder faster.

Binary offers PhDs, Doctorate, Masters as well as Bachelor degree programmes and is patronized by international students from over 60 countries. Binary degrees are also being offered in Europe, Africa, Middle East, the Indian Sub Continent and Central Asia.

The university is supported by 5 dedicated research centres in social entrepreneurship, business entrepreneurship, women leadership, ICT and advanced management. The university also produces a peer reviewed journal called the International Journal of Management and Entrepreneurship (IJME) which is subscribed internationally.



STUDY ABROAD PROGRAMS

The SAP is a specially-designed program to equip international students with a sound understanding of the international aspects of business, entrepreneurial opportunities and leadership skills. The program will comprise the following

- a. Taught Modules
- b. Industry Visits
- c. Travel and Leisure

Binary University offers 2 types of SAP namely

- Non-credit based SAP
- Credit - based SAP

Non-Credit Based SAP for University/College/Vocational Students

The following are some of the Non-Credit Based SAP available to students who are pursuing university, college or vocational studies.

- International Student Leadership Program.
- Global Entrepreneurship Development Program.
- Global Marketing & Innovation Program.
- Young Women Leadership Program.
- International Accounting & Finance Program.
- International Business with English Program.
- Tourism Management Program.



Other Details : A University Certificate of Attendance will be awarded to all participants.

Credit - Based SAP for Masters/Bachelor Students

The Credit-Based SAP is open to bachelor or masters degree students who is able to spend 2 weeks of study at Binary University.

Among the popular programs are :



SAP for MBA : This 6-credit hour program is an intensive program delivered on a Block Release Mode. Students will complete 42 hours per module and will be assessed based on 60% assignment and 40% with exam. Successful participants will be awarded a University transcript and a Certificate of Achievement.

SAP for BA/BSc : (2 weeks)

This 6-credit hour program is an intensive program delivered on a Block Release Mode. Students will complete 42 hours per module and will be assessed based on 60% assignment and 40% with exam.

Successful participants will be awarded a University transcript and a Certificate of Achievement.

ACCOMODATION FACILITIES

All participants will be provided on-campus accomodation. The accomodation@Binary University campus includes a swimming pool, rooftop garden, gym and F&B outlets.



A green environment with on - campus accomodation, plus access to numerous facilities providing students the opportunity to experience a holistic lifestyle.



STUDY ABROAD PROGRAMS S.A.P



Gain International Exposure and Enhance Your Career Opportunities.

- Affordable
- Flexible
- Globally Recognised



MALAYSIA

Study Abroad Program for UG & PG Students

Experience International Quality Education and obtain International Exposure to enhance your Graduate Employability.

	Duration	Fees
Non - Credit SAP	8 Days	INR 55,000
Credit - Based SAP	15 Days	INR 95,000

Fees Includes: Airport Pick-Up, Accommodation, Cultural Tour, Training & Certification

CALL

Ahamed Riaz
Regional Director (South India)
Binary University – Malaysia
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SAP APPLICATION FORM

NAME : _____

ADDRESS : _____

MOBILE NO : _____ EMAIL : _____

CURRENT COLLEGE : _____ PROGRAM OF STUDY : _____

COURSE INTERESTED : CREDIT BASED SAP NON CREDIT SAP

FOR DETAILS VISIT : www.tce.edu

For Registration : <https://forms.gle/yP4cvAJLXjm8YF4Y9>

For QR CODE Registration : <https://qr.go.page.link/4FKyv>



FOR CONTACT :

Dr. S. Karthikeyan, Associate Dean
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Dr. R. Suganya, College Level Coordinator
(Ph no: 9150245157)

APPLICABLE FOR : Second and Third Year Students of all Disciplines