Archery Technocrats Private Limited Target Perfection

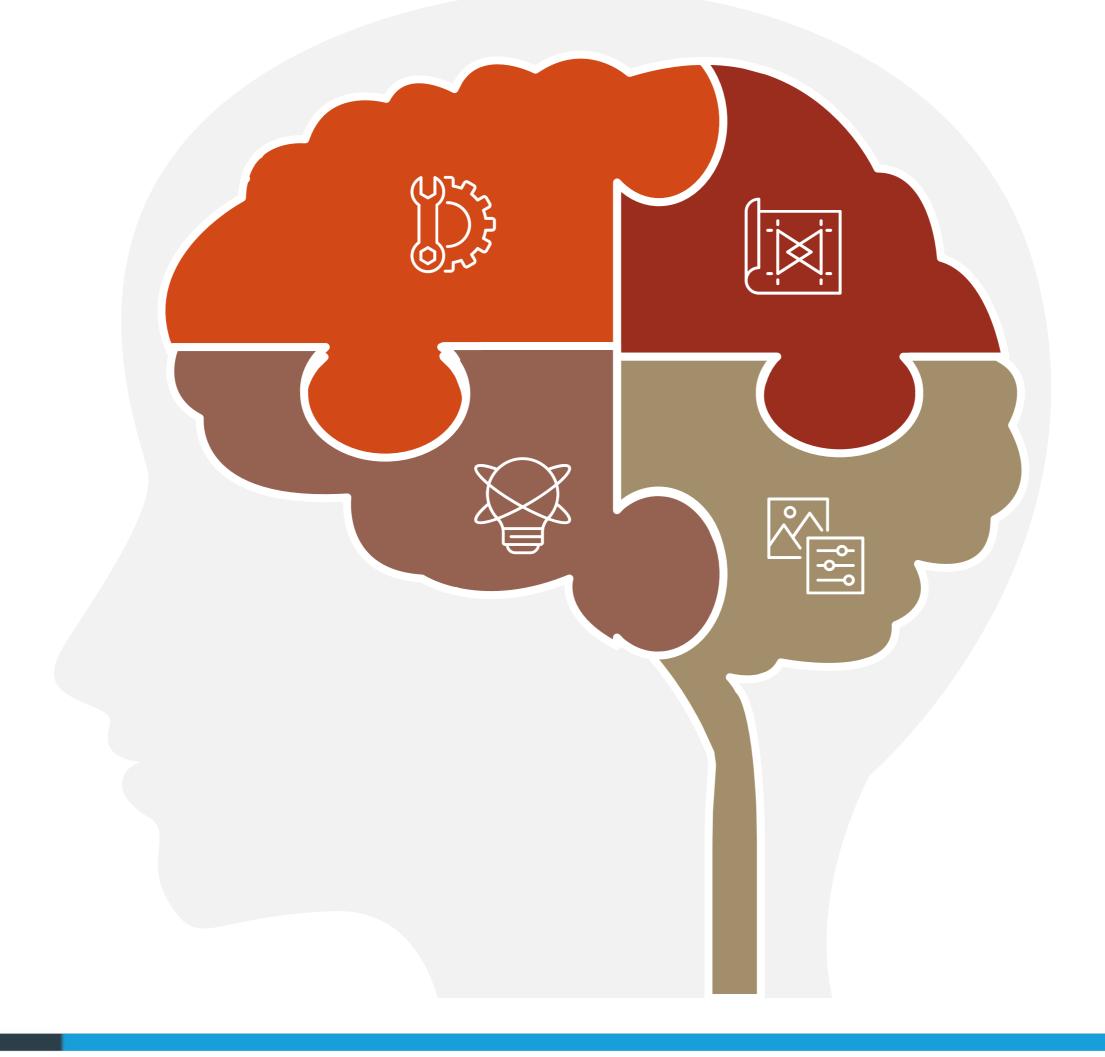


www http://www.atplgroup.com





ABOUT US ONE STOP SHOP SOLUIONS PROVIDER



COMPANY

Archery Technocrats Private Limited (ATPL) is a leading automation company from South India, founded by professionals who are together having more than 35 + years of experience of AIDC & IT Industry traditional.

SOLUTIONS

ATPL is a leading Industrial Automation, IOT solutions, IT Infra, Tracking & Traceability solutions, software services provider.







Archery Technocrats is a controlled company of ATPL Group, which is planning to become one stop shop for customers.

MARKETING

Every market sector sees in ATPL a technological partner of Honeywell, CSL that is vertically integrated in order to cater to specific needs.



MESSAGE FROM THE MANAGING DIRECTOR

COMMITTED TO BE PERFECT



"The Journey is not so short to look back and correct our past. We should not hesitate to take any risks to accomplish our commitments. In our personal and professional journey we need to create value which will provide comfort to our family, friends, colleagues and customers.





AMARNATH PARAMASIVAM

MANAGING DIRECTOR



OUR VISION





OUR MISSION



Vision:

"To be the company that best understands and satisfies the product, service and solution needs of all customers – globally."



WHAT WE DO Committed to provide solutions

Barcode, RFID, Mobile, Wireless, IoT, IPC, POS & Software Solutions

REVENUE





IMPROVE

- Improve customer Productivity and accuracy
- through advanced technological solutions

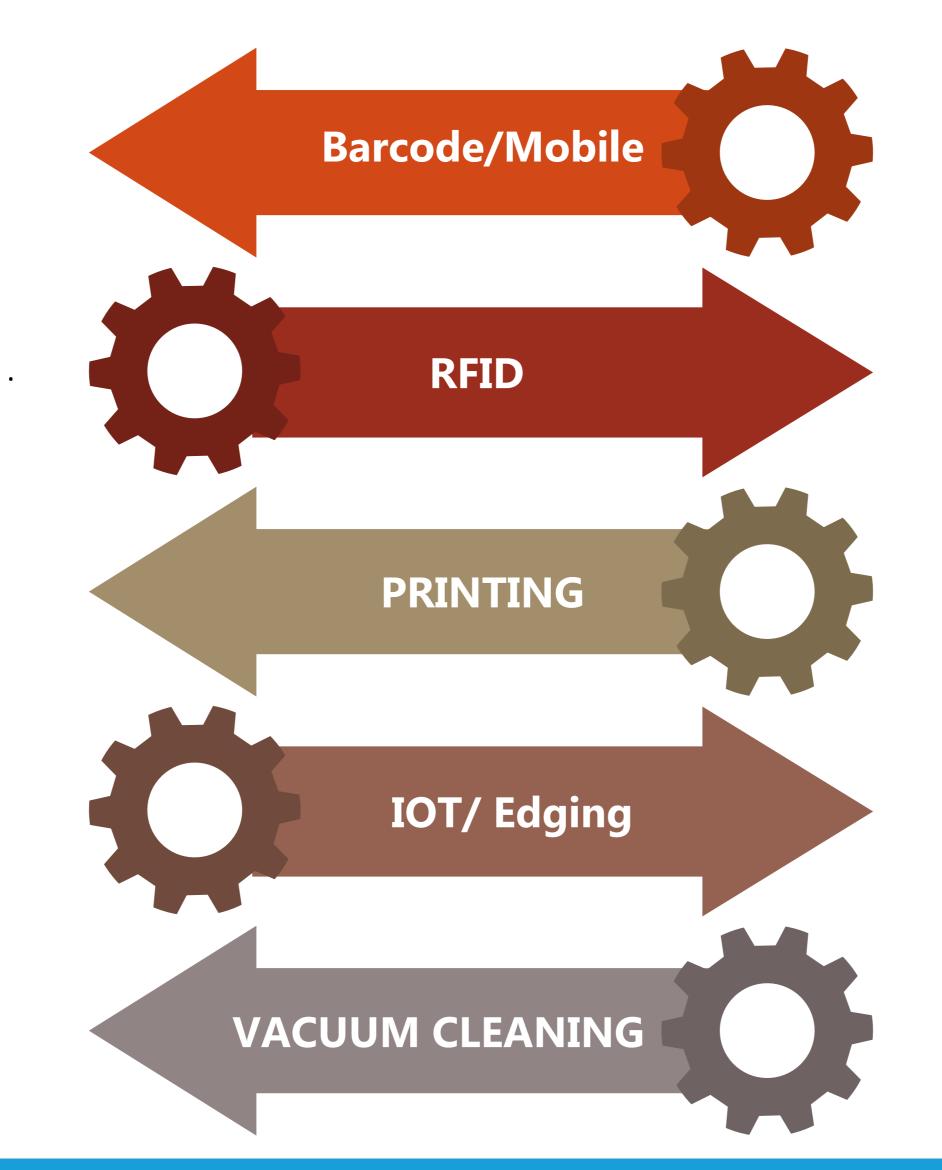
- Will create strong self revenue
- Generation and help our partners to reach their
 - revenue targets to be achieved

SUCCESS

- Creating Strong relationships and building strong
 - partnerships to attain expected success in the
 - global market













SOLUTIONS FROM ATPL Perfect Solutions for your Problems

All Industries are looking for their assets to be tracked and managed in better way hence we are providing asset tracking solutions through better combination of Hardware and software.

WIP

Traceability

Providing Material Tracking and Traceability Solutions for Manufacturing ,Supply chain ,Logistics , Health Care Industries through cutting edge Technologies.

In production/manufacturing industry material status is to be tracked through our their various processes through our solutions

WMS

Integrated warehouses will be automated through our WMS solution which will provide better management from material entry/GRN to dispatch.

http://www.atplgroup.com



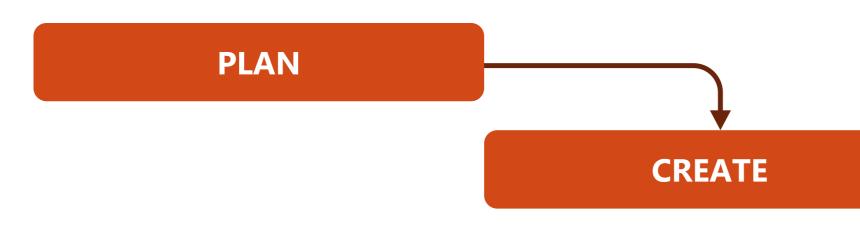
Asset tracking

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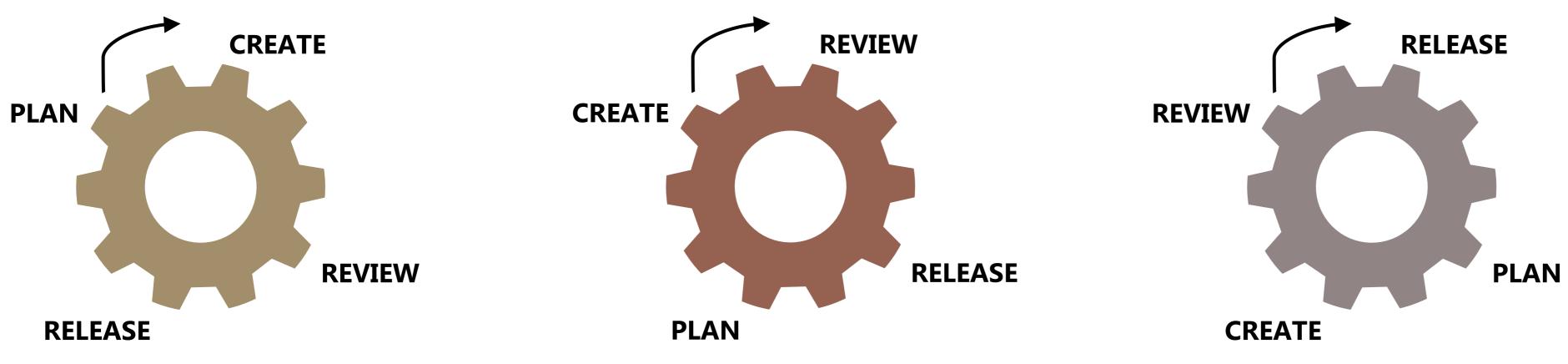


ATPL PROJECT MANAGEMENT

Committed to Closure

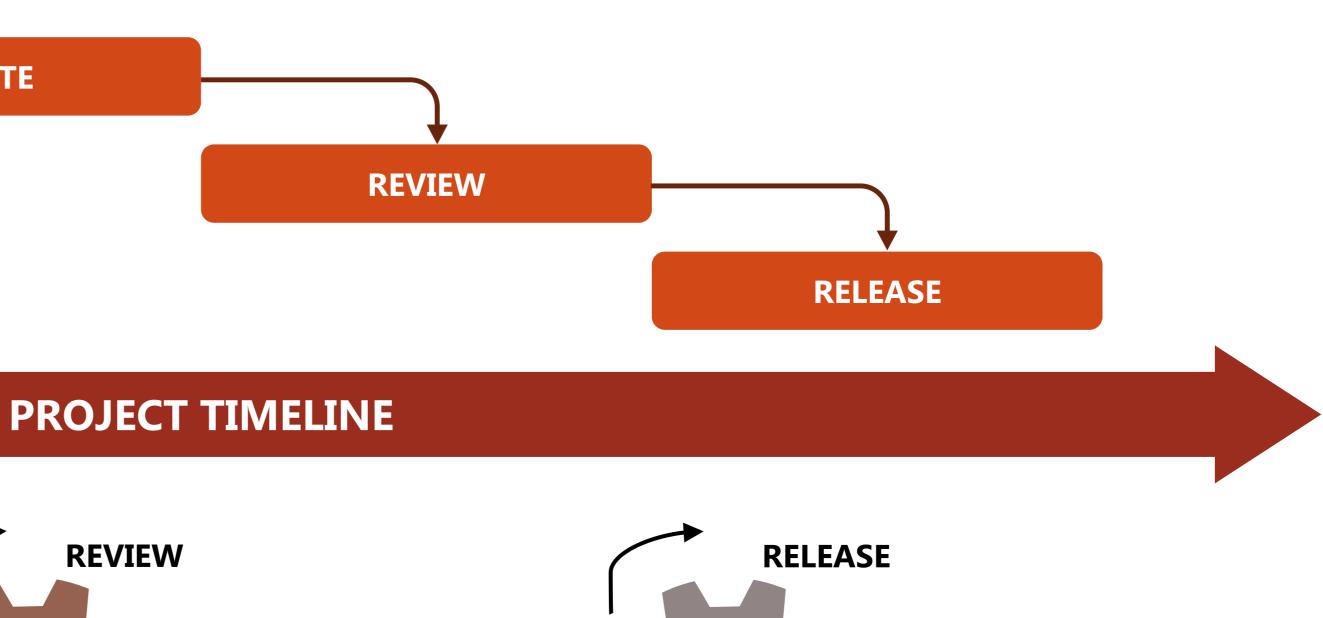












SALES

- Bar Code Scanner, • Printers, RFID Readers
- Mobile Computers •
- Wifi Routers, Access • Points
- Industrial PC, POS Machine
- Printers, • Consumables

AMC

- Bar code scanners, • Printers
- Mobile computers •
- **RFID Readers** •
- Middleware • Software's
- Printers







Repairs

- Bar code scanners, Printers
- Mobile computers
- **RFID** Readers
- Middleware Software's
- Printers

SOFTWARE

• • •

- Customized • Middleware
- PLC program •
- SAP Integration •



OUR PRODUCTS

Handheld Mobile Device



Barcode Scanners









Barcode Printers





http://www.atplgroup.com



Key Sources







Industrial PC



Mobile Printers



Nilfisk Cleaning Equipment







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OUR PRODUCTS



Key Sources

Vehicle Mount Computer







RFID Products





Consumables

Bar code Labels



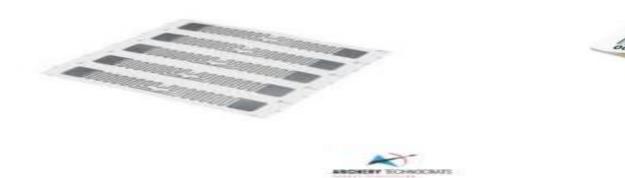


Thermal Ribbons





RFID Tags





OUR PRODUCTS



Key Sources











OUR PARTNERS

Succeeding Together











Portwell



SOTI®







www http://www.atplgroup.com







2018

[(€)]



✓ Honeywell **Gold Partner**

✓ Acquired **40** customers

2019

- ✓ Revenue Achieved 6 Crs
- ✓ Honeywell Direct Regional Distributor
- ✓ Acquired **85** customers





GOALS SLIDE

Journey Towards success

2020

- ✓ Revenue Pipeline Target **15 Crs**
- ✓ Increase 2 more branches
- ✓ 200 Customers to be acquired
- ✓ Adding new technology solutions

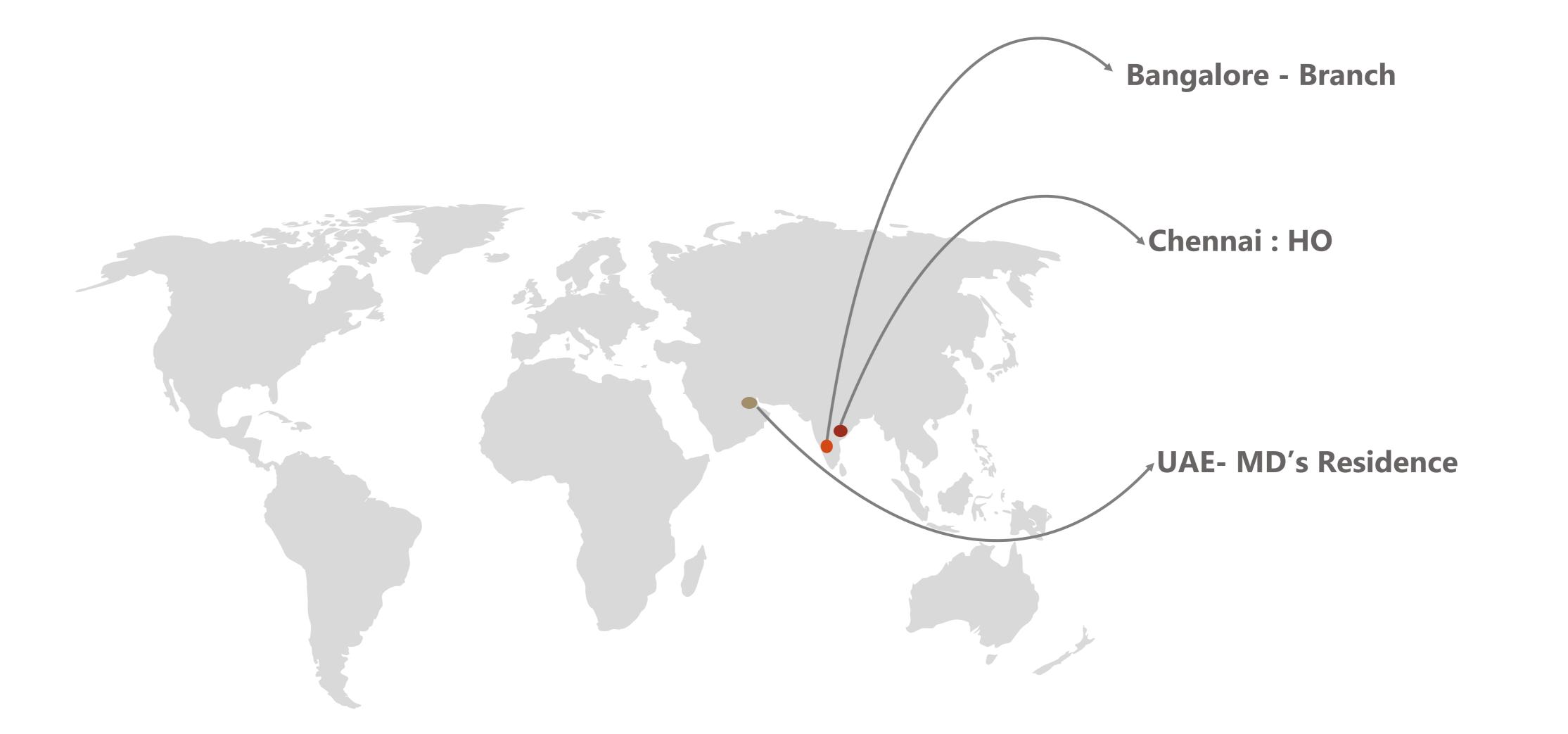
2025

₽\$\$=

- ✓ Revenue Target **150 Crs**
- ✓ Pan India presence
- ✓ Presenting globally
- ✓ 1000 Customers to be acquired











WORLDMAP

To Spread all over



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